

# TARIK FAYAD

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## EDUCATION

### **Fordham University**

2017-2019

M.S. in Cybersecurity

### **Williams College**

2006-2010

B.A. in English and a Concentration in International Studies focusing on the Middle East

### **The Flatiron School**

2014

Certification in iOS Software Development

## SKILLS

Extensive knowledge of digital production, publishing, social media, and a variety of content management systems.

Proficient in Objective-C, Swift, C#, C++, C, HTML5, CSS3, SCSS, JavaScript, Node.js, Elixir as well as the Adobe Creative Suite, Adobe Lightroom, Logic Pro, and Unity 5.

Fluent in spoken Arabic.

## EXPERIENCE

### **Freelance**

*Writer, Social Media Editor, & Software Developer (2011-Current)*

Code and design websites, applications, and games for individuals and startups including Mission 2020, WASD Gaming, and Three Point Four Media. Write and pitch content to a variety of media outlets including *Vanity Fair* and *GQ* magazines. Manage weekend Facebook and Twitter for *GQ.com* and Instagram for *Express* and *Express Men's*.

### **Maki Fund**

*iOS Software Engineer (2014-2016)*

Coded and designed applications for startups, a number of which have been released into the Apple App Store including, *Timeshel - Monthly Prints*, *Era - Quality Prints*, *Falkon - NYC Real Estate Property Research*, *Tipi Photo Sharing*, *Grown Ocean*, *CAMP - Group Threads*, and the *Aura Social Network*.

### **GQ**

*Lead Web Producer (2013-2014)*

Managed a team of three producers to streamline the addition of content to *GQ.com*. Tasks included establishing and managing the .com content schedule, creating interactive web content, working with and discovering new talent to generate unique features for use online, collaborating with development teams to redesign the site and content management system, and writing and photographing for online features.

### **Vanity Fair**

*Digital Producer (2011-2013)*

Worked as the sole Digital Producer for *VF.com* in charge of liaising with multiple departments including editorial, copy, photo, and research to create and publish online content. Occasionally contributed to both the magazine and the website as a writer.